



Marketing Main Street



How to get more people—period:

1. The four P's of marketing
2. Know your target market
3. Use the right tools and keep using them
4. Get a database if you don't have one
5. Love your marketing or leave it
6. Don't promise anything you can't deliver
7. WIIFM, WIIFM, WIIFM!!!
8. It's still about relationships
9. Let your passion and enthusiasm show—they are your greatest assets



Three things I think we can handle:



E-mail deniseryan@firestarspeaking.com Phone (919) 788-0291 Fax (919) 784-8109
Web site www.firestarspeaking.com
LinkedIn and Facebook—Denise Ryan FireStar Speaking
Sign up for my FREE newsletter at www.firestarspeaking.com