



Tips and Tools

(1) Form a 150th Anniversary Event Committee to explore what events your community could plan based on your inventory of Civil War historic sites (an asset inventory). What's your story and how can you plan events around it that draw visitors to the community? Any events or programs should be given to your county tourism contact who submits events to the Division of Tourism for the extranet database of events.

(2) Form a relationship with your local Tourism Development Authority or Visitors Bureau. Have someone from your Main Street board active on the visitors bureau board.

(3) Check all your Main Street information on the Visitors Bureau website as well as the Visitnc.com website. There should be one person in your county, usually with the visitors bureau that maintains content in the state's database.

(4) Search for any grant funds available through resources with your local Visitors Bureau, either through the local occupancy tax or city/county resources.

(5) Look at stories within your communities about the civil war and contact the Division's PR manger to list them on the media website and distribute the information for our media outlets

(6) The Division has a journey on its website specific to the Civil War, visit www.visitnc.com

(7) Contact the Division if you have a civil war site and it's not listed among the 232 site Civil War Trails guide. Although the trails program is complete within the Division of tourism, sites can still be included through Civil War Trails Inc.

(8) Join the NC Civil War Tourism Council, an organization dedicated to promotion of sites and events in North Carolina, for more information, visit www.nccivilwar.com

(9) Request the Civil War Trail (CWT) logo from the Division and place on materials, event promotions, etc. The CW 150 and CWT are being promoted collectively by 5 states (MD, VA, WV, TN, NC)

(10) Create unique fund raising opportunities that are related to the community like custom artwork for sale. (example... Hasting House Print)